

Event Case Study 1 Raised \$450

Bake Sale

Supplies

Price stickers= \$15.00
Poster board = \$10.00
Markers & Tape= \$7.50
Cash Box= \$5.00
Table and Tent
Plates = \$1.99
Napkins = \$1.99

A bake sale is a fun and easy team fundraiser. Calories don't count when it is for charity! This case study held the sale in the lobby of one of our team member's office building, during the hours of 8 a.m. – 10 a.m. and then from 12 p.m. to 2 p.m. The results - we raised \$450 for our Walk Team!

Step By Step

Allow 2 1/2 weeks from start to finish.

Week 1 :

Set a date and location. We had to contact the property management company to get their permission (15 minutes)
Asked a local grocery store to donate baking supplies and or baked goodies (30 minutes)
Asked a local business to donate a raffle prize and have an opportunity drawing (30 minutes)

Week 2 :

Asked team members to donate a baked goodie and to drop it off the night before (15 minutes)
Borrowed fun trays and platters to display baked goodies (15 minutes)
Borrowed a table and two chairs to use (15 minutes)
Bought baking supplies (the dollar store had great deals on the stuff we couldn't get donated) (30 minutes)

Three Days before the Event:

Created flyers and posted it around the building (30 minutes)

Day of Event :

Decorated using Walk to End Genocide flyers and brochures
Setup table with a donation box and opportunity drawing / prize with tickets and a fish bowl (we had 1-2 volunteers at the table to collect donations during the event, have donor sign drawing ticket and provide tax ID receipts)

Helpful Tips:

Schedule it near a holiday and dress up or have a theme. Decorate baked goods to match the theme. See if you can get the other buildings near involved. Make sure to bring a small amount of cash to give change. Having a digital camera on hand not only captures the fun, but also provides a nice visual for thank you notes. Ask for a donation, rather than pricing items. Most of the time people will give you more money.

Event Case Study 2 Raised \$1450

Bunco

Supplies

Dice = \$2.00

Index Cards = \$1.47

Cash box = \$5.00

Bell = \$3.99

Decorations = JWW flyers

Pens = \$4.00

Snacks = Donated by store

Drinks = Donated by team members

This works great with Bunco, Bingo, or any other competitive game. Organizing a bunco fundraiser was a great way put a unique spin on something we already take part in. The dice started rolling at 7 p.m. and winners were determined around 11 p.m. An entry fee of \$20 was collected from each player. It was very easy to organize and we had great results!

Step by Step

Allow 2 1/2 weeks from start to finish.

Week 1:

Select a date and location. We chose the team captain's house. (30 minutes)

Approach local grocery stores for snacks and drinks. Our local grocery store donated a \$25 gift card.

Ask local businesses to donate prizes for the person with the most buncos, for the person with the most wins, the person with the most loses, and a joke prize. (1 ½ hours).

Week 2:

Asked family friends to borrow card tables and chairs.

Send an invite (facebook, evite, email work great) and handed out flyers to friends and family (30 minutes)

Ask other team members to contribute goodies and drinks we weren't able to get donated. (30 minutes)

Two Days Before Event:

Email everyone a reminder (30 minutes)

Picked up tables, chairs, snacks, and drinks (30 minutes)

Day of Event:

Set up tent and tables. Decorate using Walk to End Genocide flyers etc.

Have Fun!

Helpful Tips

Ask a few teens to babysit (in a separate part of the house) for those who couldn't find a sitter.

Everyone plays bunco a little differently – print out rules for those don't know how to play!

Add a theme to make it more fun – have all your snacks revolve around the theme. Bunco is a really loud game – if you are having it outside, be sure to give your neighbors a heads up!

Event Case Study 3
Raised \$750

Lemonade Stand

Supplies

Price stickers= \$15.00
Poster board = \$10.00
Markers & Tape= \$7.50
Cash Box= \$5.00
Table and Tent

This is a fantastic fundraiser for the kids to be involved with, or even take ownership of. You'd be amazed how many people still love seeing a lemonade stand!

Step By Step

Allow 2 weeks from start to finish.

Week 1 :

Set a date and location. Perhaps the parking lot at Sunday school (15 minutes)

Asked a local grocery store to donate some of the supplies such as cups, napkins, lemonade (30 minutes)

Week 2 :

Purchased items needed (30 minutes)

Kids made flyers, posters etc.

Borrowed a table and two chairs to use (15 minutes)

Asked other team members to contribute baked goods to sell as well (optional)

Two Days before the Event:

Hung flyers and posters around the neighborhood (30 minutes)

Day of Event :

Decorated tables using hand made posters and brochures from JWW

Set up coolers with ice

Started making lemonade 30 min-1 hr before stand was open

Ensure that you have enough help to make lemonade and collect donations

Helpful Tips

Adults are the best choice for handling donations. Ask for a "donation" for the lemonade, not a set price. You'll be surprised by everyone's generosity! Start early and get more items donated. Have LOTS of ice on hand incase it is a hot day! You want that lemonade COLD!

Event Case Study 4 Raised \$2200

Yard Sale

Supplies

Price stickers= \$15.00
Poster board = \$10.00
Markers & Tape= \$7.50
Cash Box= \$5.00
Table and Tent

A few families combined efforts and pulled together a very successful and family friendly fundraiser.

Step by Step

Allow 2 1/2 weeks from start to finish.

Week 1:

Select a date and location. We chose the team captain's house. (30 minutes)

Week 2:

Asked family friends to borrow tables and a tent.

Purchase any necessary supplies

Designed flyer (30 minutes)

Ask other team members to contribute items for sale (30 minutes)

Start to spread the word within your networks; friends, family, church/synagogue, neighborhood.

Collect items for sale in central location (we used Team Captain's garage)

Determine night to organize and price items.

Two days prior:

Hang Yard Sale signs in neighborhood and on busy local streets

Day of Event:

Set up tent and tables. Decorate using Walk to End Genocide flyers etc.

Organize items by like kind/size/category etc.

Ensure you have enough volunteers to handle donations, sales and questions

Helpful Tips

Consider having a bake sale or water sale as an additional fundraiser. Make sure to have change on hand. Consider paying a small fee for ad in the local paper.
